



HDI

Leading IT Service & Support

HDI Conference 2006 in Japan

Program and Exhibitor Prospectus

Get Connected at HDI Conference 2006 in Japan!

The HDI Annual Conference 2006 in Japan is the definitive gathering for service and support professionals. Whether you are a senior executive, a director/manager or a new support manager, HDI-Japan 2006 has the practical and success-oriented sessions you won't want to miss. You'll choose practical breakout sessions from tracks focused on:

- People tracks
- Case Study tracks
- Process tracks
- Instructor training session
- Sponsor workshops
- HDI special features

Key-note Speakers



Julie Mohr

Publisher and Author

Director of Professional Services / IHS Support Solutions, NY, USA

For more than 14 years, Julie Mohr has been passionate about service management. Her broad range of experiences include working as a managing consultant for outsourcing providers ARC and Pomeroy as well as NASA, The National Institute of Health and the Department of Education. Julie is a certified Helpdesk Director from Helpdesk 2000 and ITIL practitioner. Julie provides imaginative insight and dynamic leadership to transform IT service and support organizations into best practice, customer-focused environments.

Julie has helped organizations to implement knowledge management, ITIL processes, organization structures, service catalogues, and service level management. Julie is an active contributor to the future development of the industry through speaking engagements at conferences and publishing articles on best practices. Julie is the author of *The Help Desk Audit: Blueprint for Success* and maintains a service desk enhancement website at www.blueprintaudits.com. She is also a member of IEEE Computer Society, HDI and the Association of Support Professionals.

Schedule at a glance: Thursday, October 19, 2006

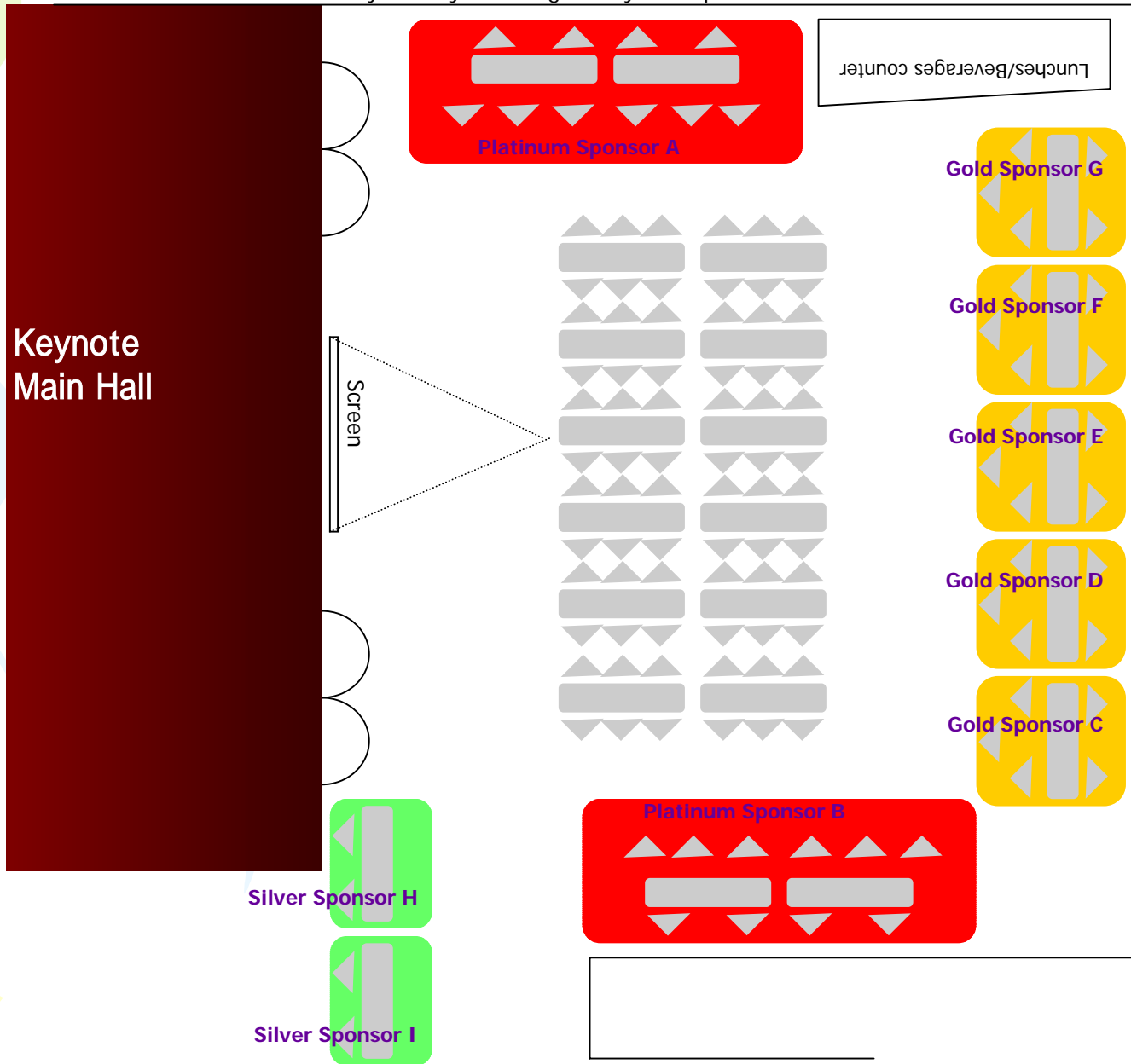
9:30	Opening Networking HDI Award Ceremony Keynote Presentation : Julie Mohr ...60 minutes					
11:30	Exhibit Hall Open 11:30-18:00 Lunch Break 12:00-13:30 Beverage Break 14:00-16:00 Welcome 16:00-18:00	Platinum Sponsor Presentation ...20 minutes				
12:00		Exhibit Hall Open Lunch Break ...90 minutes				
13:30		Sponsor Workshop 1	People track 1	Case Study track 1	Process track 1	Instructor Training Session /day2 Continue from Pre-Conference
14:30		Sponsor Workshop 2	People track 2	Case Study track 2	Process track 2	
14:45	Sponsor Workshop 3	People track 3	Case Study track 3	Process track 3		
15:45	Welcome reception ...until 18:00					
16:00						
17:00						
18:00						

Schedule at a glance: Friday, October 20, 2006

9:30	Exhibit Hall	Sponsor Workshop 4	People track 4	Case Study track 4	Process track 4	HDI CEO special features			
10:30									
10:45	Lunch Break 11:45-13:00	Sponsor Workshop 5	People track 5	Case Study track 5	Process track 5	HDI CMO special features			
11:45									
13:00	Exhibit Hall Open								
	Lunch Break ...75 minutes								
14:00	Keynote Presentation : Outside of Support Industry ...60 minutes								
14:30	Platinum Sponsor Presentation ...20 minutes								
15:30	Beverage Break & Expo Hall Prize Giveaway ...60 minutes								
17:00		Round Table 1	Round Table 2	Round Table 3	Round Table 4	Round Table 5	Round Table 6	Round Table 7	Round Table 8
20:00	HDI Legendary Conference Party								

Exhibition Hall Layout

Layout may be changed on your request.



















Last Year Attendees



IBM Australia Ltd Asia Pasific Delivery Centre, Aventis Farma, Agrex, IT Frontier, ISID Inter Technology, America Patent University, Information Development, Intec, Wisdom Consulting, NSE, NTT-ME, OCN Sendai Center, NTT Data 3C, NTT Marketing Act, NEC Personal Products, NTT Communications, NSSLIC Service, NTT Comutio, Otsuka Corporation, OKWave, Kyocera Communication System, Kirara Insurance Service, Create Lab, Global Knowledge Network, BMC, CompTIA, CSI Solutions, Synform, CSK Systems, Japan Net Bank, JBM Consultant, Swift, Sompo Japan Hurtful Line, Sompo Japan System Solution, Sompo Japan, TecNet, Tokyo Marin Nichido Communications, Toshiba Information Systems, Transcosmos, IBM Japan, Quint Japan, Heulet Packard, Net Care, Virtual X, Howcom, Hitachi Information Systems, NTT East Japan, Photo Highway Japan, Fujitsu, Honda, Microsoft, Micro Mates, Mondial Assistance Japan, Your Couch, Yokogawa Q&A, Ricoh, Y&I Japan, Y's Learning, WOWOW Communications, ROCK INSTITUTE OF SCIENCES AND TECHNOLOGY, HDI International/HDI North America, IHS Support Solutions Inc., Japan Hung Gliding Federation and others.

More than 100 companies with 200 attendees in HDI-Japan 2005 totally....

Sponsorship and Exhibitor Opportunities

All Booth Packages Include long tables & chairs, identification sign, and electrical power outlet.	Platinum (max 2) 1,000,000 JPYen	Gold (max 5) 700,000 JPYen	Silver 400,000 JPYen
Speaking Opportunity on the HDI Conference Program			
Speaking Opportunity in the Sponsor Workshop (Exhibit Hall)			
Top Page Marketing Your banner will be placed on the HDI Top home page			
Full Conference Passes for Your Customers	 8 Passes	 4 Passes	
Panel Advertisement Your company's life-sized advertisement on a panel lining the route			
Exclusive Logo Placement Your company logo on the official conference brochure			
Web Marketing Your banner will be placed on the event home page with a link to your website			
Prize Giveaway Participating Vender			

Registration Packages

Pre Conference Workshops on October 18 :

58,000 JPYen

2 Days Full Conference Package on October 19-20 All Activities :

58,000 JPYen

1 Day Conference Package on October 19 or October 20 :

34,000 JPYen

Conference Discount

3 Days (October 18-20)

10,000 JPYen Off

HDI-Japan Member register Pre Conference

10,000 JPYen Off

HDI-Japan Member register 2 Days Full Conference

10,000 JPYen Off

HDI-Japan Membership

Sign up for a Cyber Member with Registration

14,000 JPYen

Conference Special Discount 50% Off

Sign up for a Cyber Member Plus with Registration

20,000 JPYen

Conference Special Discount 50% Off

HDI-Japan Official Partner :

Ask HDI-Japan